

## Language in politics

answer exam;

- 1- What is consensus ? Our tendency to rely on other people's behaviour to make our choices
- 2- According to the transmission model, how does communications work? The message moves from one person to another, similar to the act of tossing a ball .
- 3- What is communications? A process in which participants exchange information, but also create and share meaning
- 4- What is meant by saying that we are persuaded by authority? We defer to people who have more authority and knowledge than we do and are therefore more likely to accept their opinion
- 5- What does Julian Treasure's acronym RASA stand for?  
Received appreciate summarize ask
- 6- How is transactional model of communication different from the interactional model of communication? The channel of feedback and the focus on communications as integral to human nature
- 7- Mundane is a synonyme of? (Boring, unremarkable, dull) all the above
- 8- What is the language of persuasion? A variety of techniques to grab our attention, to establish credibility and trust, to stimulate desire for the product or policy, and to motivate us to act
- 9- What 3 factors cause people to like other? Similarity, compliments, cooperation towards common goals
- 10- Media literacy means the ability to? Understand and use media

- 11- Special words or expression used by a profession or group ...? Lingo
- 12- The phrase "city on a hill" is a biblical reference original ...? Jhon Winthrop
- 13- The phrase "morning in America" was part of a ? a Reagan commercial from the 1984 presidential campaign
- 14- What example of persuasion is found in the following sentence; "they are not prosperouse as we in the west are prousperouse"? persuasion by comparison
- 15- What types of communications count as face to face? Intrapersonal, group and public speaking
- 16- What is post truth ? a situation in wich pubic opinion i more influenced by emotion and prejudice than by fact
- 17- What are the elemnt of the interactional model of communications? Send receiver message channel field of experience noise
- 18- "to describe a situaition or infomation in a way that is intended to influenced the way peple think about it- used expecially about what politician or buisness people do", is a definition of? Spin
- 19- What is post truth politics ? politcal culutre in wich debate is framed largely by appeals to emotions disconnected from the details of politics
- 20- A very schocked reaction, especially one in wich you show more schocked than you really feel in order to show that u think something is morally wrong" is also called? Pearl clutcing
- 21- "People with extreme conservative views, including extreme views about race who reject ordinary politics and

use the internet to spread to their opinion are called"? the alt right

- 22- What are the six short cuts that help persuading people? Reciprocity, scarcity, authority, consistency, liking, consensuses
- 23- When 2 people interactive, which variables may lead to miss communications? All of the above
- 24- What are perceptual filters? Variables such as age gender education that influence our perception....
- 25- Who spoke of the bigotry of low expectesion in or ..? George W. Bush
- 26- What is key to the principle of reciprocations ? .....
- 27- If you are required to check your phne very often during your work day..., your interlocutor is? ....
- 28- Define the communicative function; "the bible tels us, how good and pleasant it is ... live togheter in unity"? referential
- 29- What example of persuasion can you see in the following: "you will understand i knwo, the umilty i feel at following in the foot steps of great man like our leader that years, Wiston Churcill, a man called by destiny who raised the name of Britain to supreme height in the history of the free world" ? persuasion by authority
- 30- By "tousand points of light" George Bush meant ? America as an example for everyone to follow
- 31- What are the seven c's of communications? Correctnes, completness, concreteness, concideness, consideration, courtesis, clarity
- 32- Which of the communicative functions is not strongly present in Trumps inaugurations? Poetic

- 33- What are the six rhetorical moves in inaugurations speeches? Constructing the the upresidential identity, acpeting the new official role, thanking predecessor, adressing the audience, reference to religion, referenxe to history
- 34- What is the meaning of falling short? Failing and doing bad
- 35- What is dysphemism? The use of disparaging or offensive expression instead of inoffensive expressions instead of positive ones
- 36- What are weasel words? Obscure words used to confuse the audience
- 37- the sentence: " When our vital interests are challenged, or the will and conscience of the international community is defied. we will act" may have been inspired by? Wilson
- 38- Electronic voting systems usually make it impossible to overvote? True
- 39- An overvote usually results in a cancelled vote? true
- 40- "Make america great again" is a soundbite? True
- 41- collateral damage is an example of ? euphemism
- 42- What is meant by "the Moses effect" when talking about Donald Trump ...? Trump's tendency to radicalize the political landscape before him
- 43- Which of the communicative function is not strongly present in Clinton's inaugural address? Verdictive
- 44- What are the techniques to help people improve their listen...? Silence, savouring, mixer, rasa
- 45- Define the figure of speech or persuasive technique used: "the new world is more free but less st...".?

- 46- Joe Biden was voted by African american with college degrees? True
- 47- The Eurozone is another term for the European Union? False
- 48- Poor listening and speaking skills are not relevant causes of miscommunication? False
- 49- The sentence: "and we must do so in a world in which we must compete for every opportunity. it will not be easy; it will require sacrifice. but it can be done, and done fairly, not choosing sacrifice for its own sake, but for our own sake" may have been inspired by? Carter
- 50- What is euphemism? An indirect expression that replaces words and phrases considered unpleasant
- 51- Which of the communicative function is not strongly present in Clinton's inaugural address?
- 52- What are the three categories of fake news? Ideological news, strategically fake, post truth news
- 53- In inaugural addresses there are only topological metonymies?
- 54- Disgruntled means disappointed and annoyed about something? True
- 55- Dulcet means funny and not intended to be serious? False
- 56- Transfer of population is a synonym of? Forced relocation
- 57- A thing that is accepted as true or as certain to happen? None of them (assumption)
- 58- What are the 2 purposes of inauguration speeches? Restoring the "ideological normality" and establish the "plural Presidency"

- 59- Define the communicative function: "today we are not merely transferring power from one audience administration to another, or .....? Phatic
- 60- A wimpy handshake is ? an uncertain handshake
- 61- In cas mudde's article "the populist zeitgeist"...? a highly emotional and simplistic discourse that is directed at the 'gut feelings' of the people.
- 62- What should we do to recognise cases of circular rep.....? Avoiding sensationalist medias, searching for criticism of suspicious informations (...)
- 63- Who spoke of a "new world order"? Bush
- 64- The final solution is an example of? Euphemism
- 65- Glittering generalities ? refer to abstract ideas that can easily be interpreted differently by each and every receiver of the message
- 66- What is a good definition of Paul Taggart's "the heartland"? The very core of a country, its main values, traditions and beliefs
- 67- Identify the figure of speech used: let us resolve to reform our politics, so that power ...? Anaphora
- 68- Clickbait is? Articles, photograph, on the internet that are intended to.... And encourage people to click on links to particular websites
- 69- Which of the following is a case of circular reporting ?  
When multiple publications report on the same initial piece of false information
- 70- A buzzword is ? A word that has become very popular, especially a word relating to a particular activity or subject
- 71- What is ethos? The appeal aimed to convince an audience of the author's credibility

- 72- Kamala Harris promised not to tweet every day?  
False (l'ha promesso Biden)
- 73- What is a face-threatening ? an act that challenges the face want of the interlocutor
- 74- Audio and visual cues are the only variables that characterized face-to-face communication? False
- 75- Peaceful and prosperous is a binomial ? true
- 76- The word overvote is used mainly in british english ?  
False
- 77- A political football is a problem that doesn't get solved because of political reason ? True
- 78- March to the music is an example of? Alliterations
- 79- What model of persuasione is used? "It's time to heed the worlds of Ghandi" intolerance is itself a form of violence and an obstacle to the growth of ....? Authority
- 80- The word overvote was originally a synonym of outvote ? True
- 81- The sentence: "when our vital interests are challenged, or the will... act" may have been inspired by? Reagan
- 82- Which rhetorical proof is most in evidence ? Here in the United States ....? Ethos and Pathos
- 83- Connecting the newly-elected president to presidents of the past ....? Restore ideological normality
- 84- A spin doctor is? A PR expert who advices a politician or a politica team on how to present themselves
- 85- What is the difference between news showing highly partisan bias ...?
- 86- Define the figure of speech or persuasive technique used: " the drugs that have sto... our country of so much unrealized potential"? personification

- 87- What should we do to recognise cases of circular reporting? Avoiding sensationalist media, searching for criticism of suspicious informa... source of a report
- 88- If you are required to check your phone very often during your workday. the best attitude .. interlocutor is?....
- 89- What is face aggravation? ...
- 90- What does the word "hoax" mean? Fraud, Joke (all the above)
- 91- Why does miscommunication happen? Because each person has their own subjective interpretation of a message
- 92- Aware of and actively attentive to important facts and issues (especially issues of racial and social justice) is the definition of? Woke
- 93- "A situation in which you are only given a high position in an organization when there are difficult conditions which make you likely to fail" is? Glass cliff
- 94- Think thank? problem solving group



