



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

Strategies for Emerging Technologies

Mock Exam

MOCK EXAM – MULTIPLE CHOICE

1. Which mode of growth offers the highest flexibility and requires strong coordination?

- a. A joint venture
- b. An alliance
- c. A merge between equals
- d. An acquisition of a competitor

MOCK EXAM – SHORT ESSAYS

1. Summarize benefits and costs of M&A vs Internal Development, making reference to the Google-Apple-Amazon case.